

Erasmus Student/Staff/Ph.D. student projects presentations

will take place **online on April 15, 2021 from 3 p.m. - 5 p.m.** (CET time) free of registration on the zoom link for students and your staff without presentation

- Erasmus Student/Staff/Ph.D. students projects presentations_VSO

<https://vsemvs.webex.com/vsemvs/j.php?MTID=md8778f3c5b77941f5702b2220f0e4577>

Thursday, Apr 15, 2021 1:00 pm | 4 hours | (UTC+01:00) Belgrade, Bratislava, Budapest, Ljubljana, Prague

Meeting number: 124 107 9084

Password: 9Am3Zhf6MRB

3 p.m. - 3:45 p.m.

Jana Ďurianová (Slovak Republic) - Innovative planning and strategies MIRO

Alona Rogale-Homika (Ph.D. student) - BSA University of Applied Sciences, Riga, Latvia - Digitalization in Latvia: digital solutions in tourism industry during the pandemic

Araujo da Silva Lindsey (University College of Business in Prague) - Competitiveness of Brazil marketing strategy for mitigating pandemic crises

3:45 p.m. – 5 p.m.

Nguyen Thi Ngoc Phuong (University College of Business in Prague) - Sustainable strategic marketing and innovation during the pandemic situation (Vietnam)

Benedikt Handel (Germany) and Martina Pelfort (Universidad de Girona, Spain) - Airlines in the Visegrad Group before and during Covid-19

Clara Hausmann und Verena Pfeifer (Germany) - Collaborative Destination Management of V4 Countries and Germany during the Corona Crisis

Discussion.



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