

	12.8.2019	13.8.2019	14.8.2019	15.8.2019	16.8.2019	17.8.2019	18.8.2019	19.8.2019	20.8.2019	21.8.2019	22.8.2019	23.8.2019
Forenoon	Registration of participants	FREE TIME	Trip to Karlstejn: workshop in the nature (How to design my research area from my Countryside) The main topic: Culture and Nature	FREE TIME	UNESCO Heritage in Czech Republic and National system of preservation of culture monuments in Czech republic - Ing. Gabriela Antošová, Ph.D.	Field trip border regions ASEB GRID ANALYSIS AND COMPARISON OF PLACES, DESIGN AND RECOMMENDATIONS FOR DEVELOPMENT (LOCATION OF FIELD TRIP WILL BE SPECIFIED)	Calls for proposals: Best practices in tourism development of World (KEYNOTE Speaker lecture)	FREE TIME	SPSS useful tool for monitoring design of tourism development (demo version) - Ing. Gabriela Antošová & Mgr. Helmuth Yesid Arias Gomez, Ph.D.	FREE TIME	FREE TIME	Experiences and feedback of summer school (Quality assessment)
	WELCOME TO PRAGUE = GUIDE TRIP TO PRAGUE AND GET TOGETHER Forenoon (9:00), Old town square and Kampa inland, Petrin	Coaching and communication in Tourism (lecture and workshop) KEYNOTE SPEAKER - Valery Senichev Ph.D. - Co-founder & partner Jobs2030 s.r.o. Design your future job. Now., lecturer VSO		Brainstorming of participants (Culture and Nature in my countryside)				Calls for proposals: Best practices in tourism development of World (KEYNOTE Speaker lecture)		Destination management and marketing (best practices) or Social media in tourism (PhDr. Ing. Antonín Pavlíček, Ph.D. - deputy-head of the Department of System Analysis, University of Economics) KEYNOTE SPEAKER		
Lunchtime	LUNCHBREAK AND NETWORKING	LUNCHBREAK AND NETWORKING		LUNCHBREAK	LUNCHBREAK			LUNCHBREAK AND NETWORKING	LUNCHBREAK AND NETWORKING	LUNCHBREAK AND NETWORKING	LUNCHBREAK AND NETWORKING	LUNCHBREAK AND NETWORKING
AC	Introduction of each participant ALL TOGETHER - Coffee in room VSO	Coaching and communication in Tourism (lecture and workshop) KEYNOTE SPEAKER - Valery Senichev Ph.D.		Presentations and Discussion about culture tourism in my countryside(winner will be chosen with commission of experts lectures)	Calls for proposals: UNESCO HERITAGE IN EUROPE (Keynote speaker)	GUIDE TRIP TO PRAGUE CASTLE AND STRAHOV	The sense of self - development in wellness tourism (KEYNOTE SPEAKER - MSc. Sebastjan Repnik , lecturer at the School Center Šentjur, Vocational College, for catering and tourism, and PhD student at the Faculty of Tourism Studies of the University of Primorska	Destination management and marketing (best practices) or Social media in tourism (PhDr. Ing. Antonín Pavlíček, Ph.D.) KEYNOTE SPEAKER	FREE TIME	GIS lecture (KEYNOTE SPEAKER - Mgr. Helmuth Yesid Arias Gomez, Ph.D. lecturer VSO Department of economics)	DEPARTURE	
	Design marketing and management in tourism (lecture and workshop) - ASEB GRID ANALYSIS - INTRODUCTION ABOUT THE APPROACH FOR EVALUATING TOURISM ACTIVITIES (KEYNOTE SPEAKER) - Ing. Gabriela Antošová, Ph.D. - Head of department management, marketing and social	Calls for proposals: Greenway trails and eco-tourism in the countryside (Europe-Czech Republic)	FREE TIME									FREE TIME FOR PROJECTS ABOUT PRAGUE (ASEB GRID ANALYSIS)
	FREE TIME				Optional dinner After party on boat							